

## Introduction to CYPN Social Value and Social Impact Toolkit

The Children and Young People Network (CYPN) has developed this toolkit to help you to prove the impact that your organisation has on your communities and service users. As any social value consideration has to be “relevant and proportionate” to the subject matter, this toolkit will not be prescriptive but will offer suggestions about the best ways to factor in social value and impact.

*If you know what difference you want to make there should be a tool or resource to measure and demonstrate that difference.*

### Why use this toolkit?

The toolkit was developed with the voluntary and community sector in mind however we would like this to be utilised by commissioners and the private sector in order to maximise the social value accounting within the city. In order to effectively measure social value an organisation has to have clear aims, an understanding of its outcomes, and be able to comprehend how service users are affected by activities undertaken.

### Why have CYPN developed this toolkit?

VCSOs (Voluntary & Community Sector Organisations) are faced with many different challenges, ranging from income generation, changing political climate, and increased competition for funds. Social value and impact is an excellent method of demonstrating to your stakeholders the value you have to them, the local community, and to society as a whole. Being able to effectively demonstrate your value and impact you can further develop your organisation’s sustainability. In response to this CYPN have developed a project, ‘Evidence it: Proving Our Value and Impact’ which aims to:

- Provide mutual support and share best practice
- Help improve advice pathways for service users, service providers and commissioners
- Strengthen collaboration and develop more joined up services in Derby



- Monitor and act on social welfare issues affecting children, young people and families

CYPN can support you in strengthening your work in order to better meet the demand for services and represent the needs of your community. Measuring your social value impact and has the power to improve your services and leaves you better placed to win contracts and grants.

### **What we want to see:**

- Local VCSOs better informed with improved access to support and facilitation services
- Identifying potential gaps in provision before they arise
- Improved relationships and communication between VCSOs and commissioners
- More confident VCSOs
- VCSOs engaged with CYPN resulting in better representation of needs in local infrastructure
- Commissioners better placed to make decisions on commissioning
- VCSOs sharing best practice and showcasing a broad range of outcomes