

Impact Measurement Resources

On the next few pages there are a number of impact measurement resources for you to try.

Impact Mapping

Outcomes Matrix

[Big Society Outcomes matrix](#)

This is a tool designed to help organisations that want to measure their social impact, including outcomes and measures for nine outcome areas and 15 beneficiary groups. You can browse and select relevant outcomes and measures from nine different outcome areas to create your own outcomes matrix. Your selected outcomes and measures can be exported to an Excel file and then customised to meet your individual needs. This is a free tool.

Community Impact Mapping

[Click here for Community Impact Mapping](#)

Community Impact Mapping can help you start to think about your story, and why and how your organisation does what it does. It is a simple way to visualise your journey and the difference you are making to your community. Development trusts focus on positive social, environmental and economic change. It is therefore important to be able to understand what changes are achieved and how. *Community Impact Mapping* is not a fully comprehensive approach to measuring impact. It provides the basis to do more if you choose. At its most basic level, *Community Impact Mapping* is similar to a story telling circle - you find the time to talk about what your organisation is doing and ask some leading questions. The answers to the questions help to make sense of what you have been doing and why it is important.

SIB How to Measure and Report Social Impact

[Click here for SIB report](#)

This document is aimed at helping organisations that are looking to develop their own social impact measurement and reporting. It draws on a wide body of existing research to set out the fundamentals of measuring impact and working with results. It takes a non-prescriptive approach: we believe the first requirement of any impact measurement system is that it is of greatest use to you. Rather than telling you what you have to measure, the guidelines lay down an explicit framework as to how your ideas, your activities, and the things that matter most to you can be assembled into a coherent system for impact measurement and reporting.

The Young Foundation

[Click here for The Young Foundation](#)

The Young Foundation has produced a Framework of Outcomes for organisations working with young people. This Framework of Outcomes for Young People is designed to highlight the fundamental importance of social and emotional capabilities to the achievement of all other outcomes for all young people. It will help to address the key challenges in measuring impact on the lives of young people – strengthening and creating greater awareness of the evidence base and leading to greater coherence in language. It will support progress towards a future in which providers are confident and able to evidence their impact, and commissioners are confident to supplement their focus on reducing negative outcomes with an equal or stronger focus on commissioning for positive and sustained personal and social development, which evidence shows is fundamental to young people’s current and future wellbeing and success.

Prove it!

[Click here for nef Prove It!](#)

Originally designed for neighbourhood renewal projects, Prove It! aims to look beyond the ‘easy-to-count’ to the important changes happening for the participants and the communities in which they live. It helps people to evaluate small and medium-sized community projects by:

- Involving volunteers and beneficiaries in telling their story
- Looking beyond the ‘easy-to-count’ to the important changes that might be happening for the participants and the communities in which they live

- Investigating how change takes place, and how to improve impact
- Sharing and building on the learning gained from peoples' experiences of taking part

Further documents have been added to help in evaluation planning and reporting. Developed by the New Economics Foundation.

Indicate

[Click here for Indicate website](#)

At a time when voluntary, charitable and social economy organisations are being asked to operate more like standard businesses, your ability to evaluate your work is even more important. The chances are that your organisation does great work. There's also a good chance that you have a lot of data about that work. Get a head start on monitoring and evaluation by using our free online diagnostic and planning tool, Indicate, we have free downloads on identifying outcomes and evaluating effectively.

SIMPLE

[Click here for SIMPLE](#)

The Social Impact measurement for Local Economies (SIMPLE) impact model offers a five-step approach to impact measurement called SCOPE IT, MAP IT, TRACK IT, TELL IT and EMBED IT. The 5 stages of the process will identify mission, objective, stakeholders and ways to track changes. It is not an off the shelf method and requires training at the beginning delivered by Social Enterprise London, but once the structure has been put into place, time spent will decrease. It ensures regular monitoring, assessment and reporting of an organisation's impact. It was developed by Social Enterprise London (SEL) in conjunction with Brighton University.

Volunteer Impact

Volunteering Impact Assessment Toolkit

[Click here Volunteer Impact Assessment Toolkit](#)

Designed to assess the impact of volunteering on all key stakeholders - the volunteers, the organisation, the beneficiaries, and the broader community, the toolkit looks at a wide range of impacts, from the skills development of volunteers to the economic value of volunteering organisations. The basic steps and rationale behind each step make it easy to use for small and medium-sized organisations with no experience of impact measurement. The toolkit offers a set of pre-designed questionnaires. The cost is £50 plus VAT.

Environmental

Eco Mapping

[Click here for Eco Mapping](#)

Eco Mapping is a tool to help small organisations to implement environmental management. It is the first step towards integrating environmental considerations into the day-to-day activities of small organisations. It covers:

- an inventory of practices and problems
- a systematic method of conducting an on-site environmental review
- a collection of information which shows the current situation using visual language and a sketch of your workplace
- an adult learning and awareness-raising tool
- a tool which allows employee involvement and participation

It is a free tool developed by Heinz-Werner Engel as part of the International Network for Environmental Management (INEM) initiative, *EMAS (Eco-Management and Audit) Toolkit for SMEs*.

WRAP

[Click here for WRAP](#)

This is a guide to support small and medium-sized offices save money, improve environmental performance and respond to environmental enquiries from suppliers and customers. It provides practical solutions that cost nothing or little to implement and will enable office workers to identify their impact on the environment.